



CPD Accreditation

Certifying your training and events



TABLE OF CONTENTS

Who we are? Background and history	4
What we do?	6
How it works?	7
Why become a CPD member?	8
Who works with us?	10
Next Steps	12



WHO WE ARE? BACKGROUND AND HISTORY

Established in 1996, The CPD Certification Service is the independent CPD accreditation centre working across all sectors, disciplines and further learning applications.

Our unique experience and history working with training providers, professional bodies, academic institutions and corporate organisations enables us to support organisations seeking authoritative accreditation for their CPD activities.

Thousands of CPD training courses, events, e-learning programs, conferences, workshops and seminars are formally accredited by us every year adding significant value for audiences and providers alike.

We evaluate further learning activities to the highest standards. Hundreds of thousands recognise our CPD Certified symbol as the qualitative benchmark that, not only reflects, but also sets those standards.



WHAT WE DO?

The CPD Certification Service supports the Continuing Professional Development policies of institutional and professional organisations on an increasingly global basis. Our CPD quality marks are protected by international copyright legislation. CPD submissions are assessed and accredited against the universally accepted structured checklist which the CPD Service has developed over the past 20+ years. The process takes an impartial and objective overview of structure and value to ensure full conformity to CPD guidelines.

Certifying your CPD materials follows a simple process. The CPD Service provides different membership levels to suit your needs and your budget. Membership levels are determined by an initial dialogue resulting in recommendations for your most effective routes to market. CPD members are able to utilise key features of CPD membership which helps to support business, marketing and training objectives.

- Review and advise on organisational CPD requirements
- Accreditation of courses & events, from 5 – 250+ activities a year
- Licence to use CPD Member logo on company marketing materials
- CPD Certified symbol on approved CPD course materials
- Presence in CPD Member Directory for user searching
- Course and workshops listed in the CPD Courses Catalogue
- Ability to publicise certified events on CPD Event Calendar
- Administration of delegate CPD certificates post activity



HOW IT WORKS?

The CPD Service's recognised and authoritative CPD Member and CPD Certified symbols offer institutional associations, educational providers and consumers alike reassurance that the material concerned achieves the qualitative standards required by all parties.

Organisations wishing to embrace CPD can display their commitment through membership of The CPD Certification Service. Member organisations are advised and encouraged to submit potentially qualifying CPD materials for formal and impartial CPD accreditation by our team of experienced CPD Assessors.

Accreditation can apply to a range of activities:

- Workshops and seminars
- Conference and events
- Training courses
- Online and E-learning
- Other structured forms of learning



WHY BECOME A CPD MEMBER?

In the UK alone, there are over 450 professional bodies all of whom oblige their members to make an ongoing commitment to Continuing Professional Development. An average membership of 20,000 per organisation suggests a total market of 9 million amongst the professions alone. The NHS as the UK's largest employer embraces CPD as policy for all clinical and management staff.

The CPD Certification Service works with organisations ranging from small consultancy firms to large training providers, multi-national corporations, conference & events organisers, universities, further education colleges, local authorities, councils and Government departments. Organisations become CPD members in order to:

- Meet the right target audience
- Present knowledge as industry experts
- Provide structured accredited CPD to delegates
- Distinguish themselves from market sector competitors
- Increase delegate bookings for events and courses
- Create new alliances & business opportunities



WHO WORKS WITH US? WHAT OUR MEMBERS SAY?

“The support we have received from The CPD Service in the development of our CPD events has been excellent; it really ensures we keep the quality of events high.”

British Medical Association

“The CPD Certification Service makes the process of CPD accreditation very straightforward to follow. A big thank you for all your help.”

Bayer Healthcare

“Every conference we produce is CPD certified and the CPD logo is placed on the brochure. We also issue a certificate of attendance for our accredited courses.”

Capita Conferences

“CPD is widely recognised within the NHS to enable healthcare individuals to maintain and enhance training levels.”

NHS Supply Chain

“CPD proved very worthwhile, winning an order of £350k. Our aim was to meet Architects, Engineers and construction professionals which is exactly what we did.”

FP McCann

“The majority of our customers ask whether our courses are CPD approved and recognise the importance of having courses reviewed by The CPD Certification Service.”

ME Learning

NEXT STEPS

The first step is to apply to become a CPD provider/member organisation. All applications are reviewed by the Senior Management Team to ensure suitability. No fees will be required from unsuccessful applications. Once accepted for membership, we will contact you to provide the necessary information to get started on the accreditation process.

Once approved as a CPD Member, you can make use of all the benefits of membership. You can also start to submit your CPD activities for review, comment and approval. You will be guided on the information required for submission.

We will liaise with you to provide advice and recommendations for improvement, as and if necessary.





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